

Online Safety



www.saferinternet.org

Aims

- To improve understanding of how children and young people are really using technology
- To consider the risks and benefits associated with their use
- To provide some solutions

Education, rules and empowerment

- A successful approach will embody all 3 elements – children need to have some boundaries, but also need the freedom to discover and take risks for themselves (in a managed environment) – this is the only way that they can learn.

“There are three ways
to get something done;
do it yourself, hire
someone
or forbid your kids to
do it”

Mona Crane



How do you see the internet?

- [Good](#)



- or

- [Bad](#)



- Click to watch a video giving different points of view





Who am I talking to?

We can be anyone we want to be on the internet, but unlike the “real world” it is much more difficult to know who we are talking to online...

5-7 year olds online – what are they doing?



- › Homework
- › Finding information
- › Playing games
- › communicating with their friends

8-11



- Schoolwork – 53%
- Information – 42%
- Communication – 34%
- Social Networking – 24%

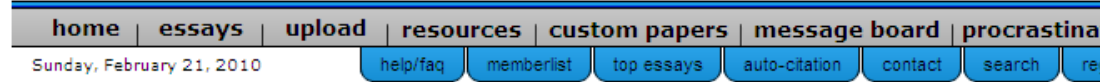


12-15




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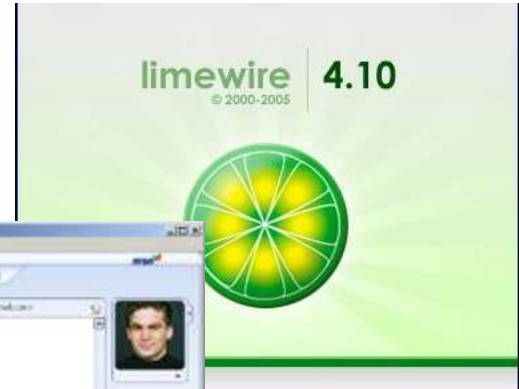
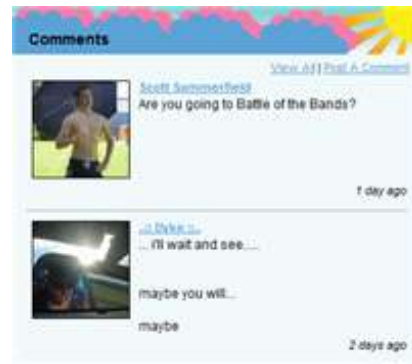
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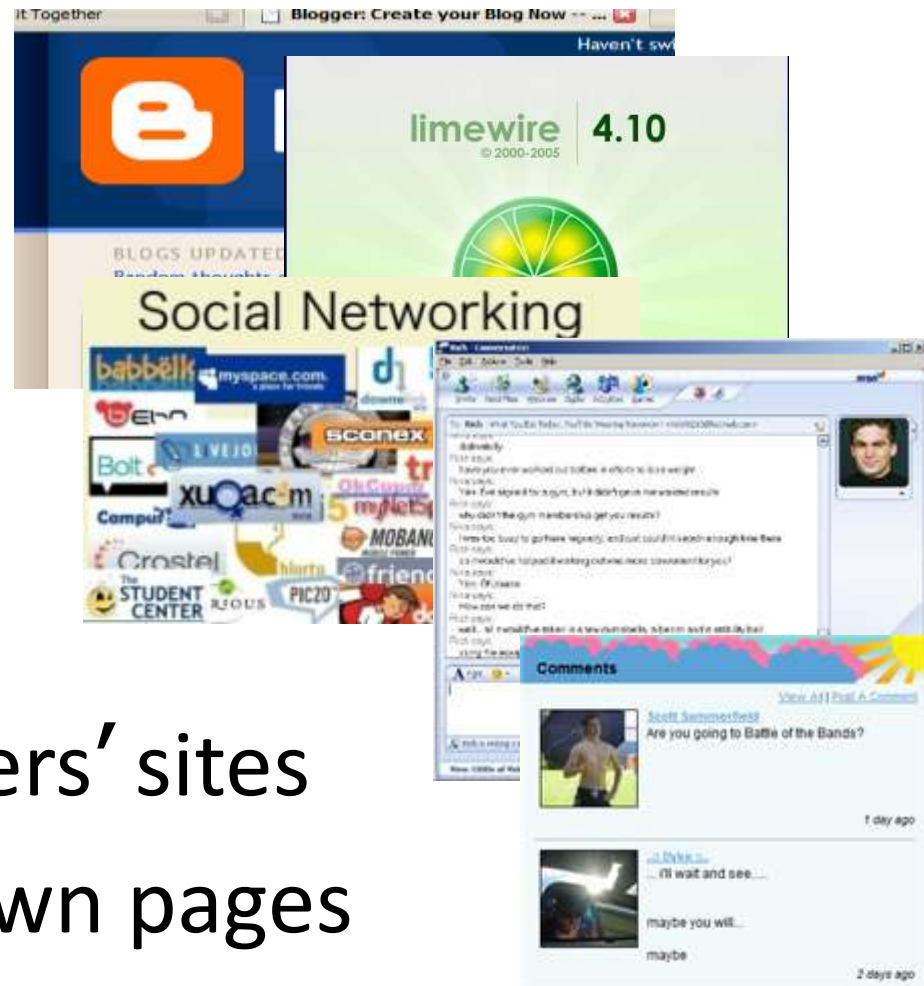
Not a member?

- Schoolwork – 81%
- Communication – 72%
- Social networking – 66%
- Information – 64%
- Music – 50%
- Gaming – 49%



they are also...

- Blogging
- Sharing music
- Social networking
- Gaming
- Messaging
- Commenting on others' sites
- Personalising their own pages
- Sexting





Blogging



- More than 133,000,000 blogs have been indexed since 2002
- 77% of internet users read blogs

- Click on the image to find out more about blogging.

The screenshot shows the Blogger website interface. At the top left is the Blogger logo (an orange square with a white 'b') and the word 'Blogger' in white. To the right, there's a language selector set to 'English (UK)'. Below that is a sign-in section with the text 'Sign in to use Blogger with your Google Account'. It includes fields for 'Username (Email)' and 'Password (It must be 6 characters long)', a 'SIGN IN' button, and a link for 'Use a different account'. The main content area has a heading 'Create a blog. It's free.' and a large orange 'CREATE A BLOG' button. Below the heading are three bullet points: 'Beautiful templates. Customise your layout, fonts, colours and more...' with a link to 'Try the template designer'; 'Your blog. Share your thoughts, photos and more with your friends and the world.'; and 'Easy to use. It's easy to post text, photos and videos from the web or your mobile phone.' To the right of these points is a 'Learn more:' section with links for 'Take a quick tour', 'Watch a video tutorial', 'Discover more features', and 'Read Blogger Buzz'. At the bottom right, there's a 'Blogs of Note' section with a link to 'Amusing Planet'.



Cyberbullying



- Click on the images to watch films explaining some of the issues around cyberbullying.



What's different about cyberbullying?

- Cyberbullying can take place at any time and can intrude into spaces that have previously been regarded as safe or personal.
- The audience can be very large and reached rapidly.
- People who cyberbully may attempt to remain anonymous.
- Cyberbullying can take place both between peers and across generations; teachers have also been targets. Age or size is not important. Many victims of physical bullying become cyberbullies as they feel empowered to “get back” at their bullies from the safety of their own bedroom or home when they get online.
- Many cyberbullying incidents can themselves act as evidence.



Sharing music..



- Copyright?
- What can you copy?
- Copying or distributing copyright material without permission can be illegal....



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FRUKTMUSIC INTELLIGENCE NEWS

17.08.10
musicweek.com Nokia to rebrand Comes With Music as Ovi Music Unlimited

16.08.10
billboard.biz Warner Music Group marks 60 years of Elektra Records

16.07.10
bbc.co.uk - UK - Flo Rida is no. 1 in the UK charts with 'Club can't handle me'

more news >>

ALL YOU NEED TO KNOW ABOUT MUSIC ONLINE

MONTHLY TOP 10 DIGITAL DOWNLOADS FROM AROUND THE WORLD

FEATURED CHART

Monthly Downloads - Germany:

01. Shakira feat. Freshlyground Waka Waka (This Time for Africa)
02. Yolanda Be Cool & Dcup We No Speak Americano
03. Lady GaGa Alejandro
04. Katy Perry feat. Snoop Dogg California Gurls
05. Edward Maya feat. Vika Jigulina

ONLINE STORES WORLDWIDE

WELCOME TO PRO-MUSIC THE GLOBAL RESOURCE FOR NEWS



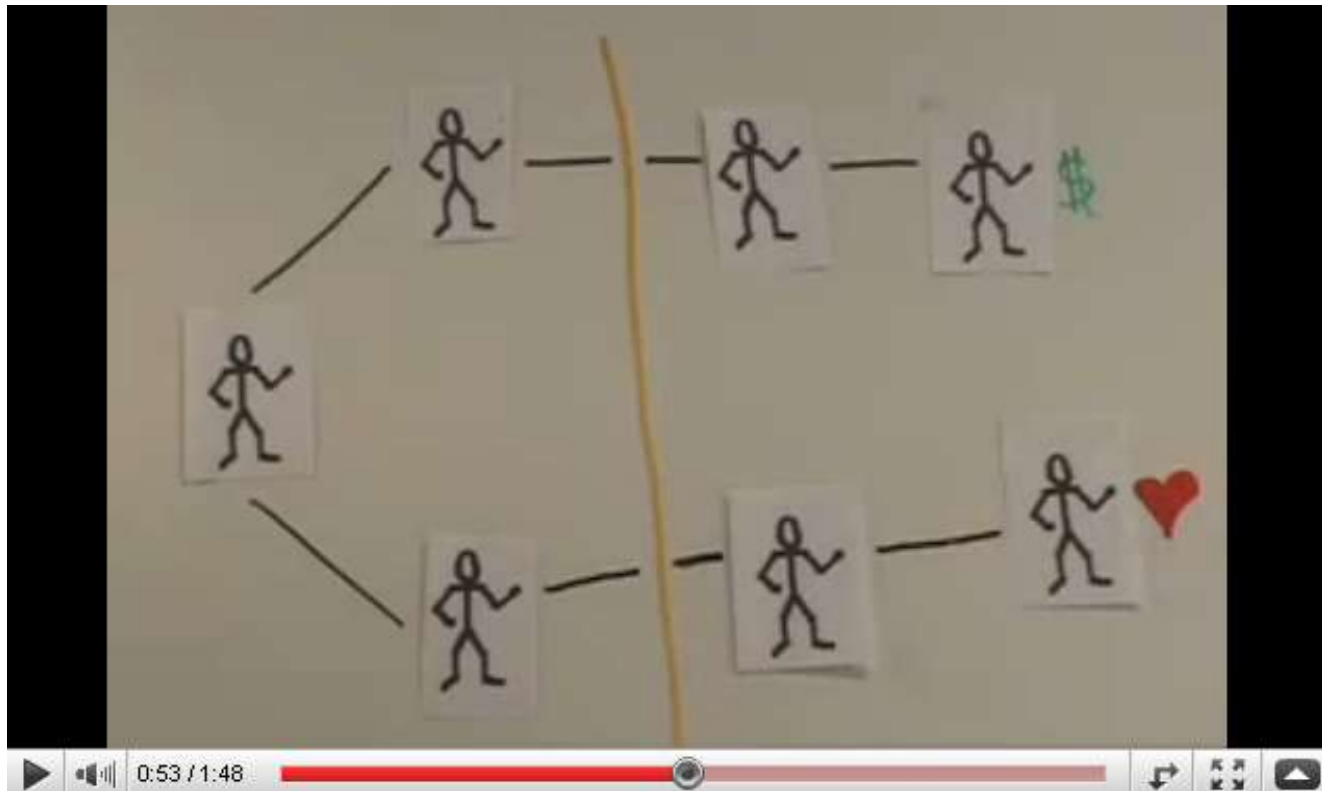
Social Networking...what they say..



‘How can we come to any harm when we are sitting at home, nothing really bad can happen’. 15 year old girl

‘I just want to go ahead and have fun and not worry about things like that, it’s too boring’. 14 year old boy who was asked if he would look at the safety pages on a social networking site

Social networks explained!



So what are the risks?

- Damage to online reputation
- Contact with unsuitable people
- Exposure to inappropriate content
- Potential for cyberbullying
- Fake profiles
- Too much personal information given online

Media coverage....



Lawyer begs for sex with mum and girl of 11

PERV FACES JAIL

Sick... Ian Donnelly asked a sex girl to set up a world premiere

A SICK solicitor begged a prostitute to arrange for him to have sex with a mum and her 11-year-old daughter.

The sex girl was so horrified by the request that she reported lawyer Ian Donnelly to the police.

...had been seen watching his home they found a world of wild porn on his computer.

Bizarre

The mother never would after she had lost a lawsuit to a British firm seeking for a bag of her underwear.

Donnelly, 42, now faces two charges of indecency.

Donnelly's lawyer David stated that she had been on television to say she was a prostitute.

She stated she had never again but she said she had been sexually abused by her.

The following day Donnelly

By Ian's request

... Donnelly had asked the girl to set up a world premiere.

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The following day Donnelly

Shame

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She stated she had never again but she said she had been sexually abused by her.

The following day Donnelly

DAILY Mirror Tuesday February 2, 2004
NEWSPAPER OF THE YEAR \$25
EXCLUSIVE **LENNOX QUILTS**

THE KISS

JORDAN AND PETER GET IT ON AS RAZOR GETS BOOT

PRICE 1.25



KILLED BY THE INTERNET



Jane's family demand vile porn web ban as murderer gets life

TOUCH OF THE PAEDOPHILE



Weakest Link perv is TEACHER in Thailand

- Tends to be very focussed on paedophiles, the worst end of online safety issues....yes this can happen, but there are other issues that face young users

Online reputation...



Click to watch a short video showing how what you post on social sites can cause problems...

Overexposed by Nicholas Chen and Edan Freiberger

TrendMicroInc 59 videos [Subscribe](#)



Pictures like this do not show users in the best light....





Gaming...



- Users gain collaborative problem solving skills
- Users put a high premium on skill and value added
- Users have a strong sense of competence
- Users are comfortable about taking measured risks
- Users multi-task well
- Users expect themselves to actually deliver

- Marc Prensky

Gaming



- There is some evidence of short term aggression from playing violent video games but no studies of whether this leads to long term effects.
- There is a correlation between playing violent games and aggressive behaviour, but this is not evidence that one causes the other.
- Addiction
- Byron Review www.dcsf.gov.uk/byron



Sexting



- The posting of inappropriate sexualised images of young people....
- In the Netherlands, 2% of teens have “sexted” (themselves totally or partially nude) – this represents 40,000 teens.
- From “Contact! Children and New Media” – Jos de Haan and Remco Pijpers



- Click on the image to see a video from the Italian Safer Internet Awareness Centre on sexting....

“Think before you post...” This was the slogan for Safer Internet Day 2010





Security issues



- Passwords



- Have a strong password – use letters, numbers, symbols
- Protect your password
- [Test your password](#) to see if it is strong



Security issues



- Fraud



- Use anti-spyware and anti-virus protection
- Keep this up to date
- Be on the lookout for phishing emails
- Remember a bank will never ask for your password via an email.
- [Learn more about phishing scams](#)